



powered by  Kaltura

medianac

nacamar's Platform for Video Creation, Management, Delivery and Interaction

medianac based on Kaltura's self-hosted OEM Edition video platform, allowing any site to easily and quickly integrate video and interactive rich-media functionalities, including video management, publishing, syndication, engagement, monetization and analysis.

Online Video for ANY Site

medianac allows publishers of all sizes to serve both premium rich-media content and user generated content, from management and display of content to advanced interactive functionality.

With medianac, it's video the easy way - you can sign-up for this Software-as-a-Service and enjoy a wealth of hosted services that are provided at the most affordable price in the industry, including installation support, maintenance, custom development, transcoding, hosting & streaming, content delivery, monetization, SEO and much more. Kaltura's unique open source methodology offers users unprecedented control, ease of integration, flexibility, and extensibility.

Just about any site can boost its users' engagement and monetize using the medianac platform:

Media Companies – Create an engaging internet television experience for your users with our feature-rich video solutions.

Advertisers and Marketers – Create customized and branded video campaigns and transform websites from one-way informational tools to full interactive online experiences.

Pre-integrated Video Packages

medianac supports full featured video packages for WordPress, MediaWiki, Drupal, Joomla, MindTouch, Moodle, PHP, Ruby on Rails and more.



Educational Institutions - Enhance the learning process with video and rich-media. Create a compelling learning environment that students can relate to.

Enterprises - Get the message across internally and externally. Improve the effectiveness of branding, product launches, training, customer support and corporate communications.

Public interest and Non-profits –

Extend your reach to a greater audience with easy-to-manage online video solutions.

Social Networks –

Get your users involved with the site and with each other through our advanced interactive and UGC capabilities.

Integrators and Value-Added Resellers –

Quickly and cost-efficiently create rich interactive video solutions that look great and work even better. Get everything you need to design, develop and deploy custom video applications for your customers.

Thousands of Publishers Worldwide

With Kaltura's more than 45,000 active global publishers and hundreds of new sites joining daily, medianac is part of the fastest growing video platform on the market. We invite you to see how others are using this Online Video Platform to enhance their online experience.



An end-to-end rich media platform: Youth sports community WePlay



Immersive branded entertainment: Heroes Season 2 DVD launch microsite



Powering the first social network and portal dedicated to telenovela: Dori Media's Novebox.com

